2020 Montana Winter Fair  "Celebrating 75 Years!"

Livestock Judging

Saturday, January 25
Livestock Pavilion
Fergus County Fairgrounds
Hwy 191 North

Superintendents
Dave Phillips
406-366-2750
dave@shobeauction-realty.com

Kristie Nelson
406-350-0320
nelsonkristie36@gmail.com

Schedule
7:30 am- check in
8:00 am- contest begins
11:00 am – awards

Registration
Registration forms can be found online at MontanaWinterFair.com
Registration must be received by January 10, 2020

Entry Fee
$50 per team
$15 per individual

Eligibility
Contestants may compete on a 4-H team, FFA team, or as an individual. No one over the age of 18 may compete, unless enrolled in high school.

Teams
• Teams will consist of four members with up to two alternates. The top four scores will count towards the overall team score.
• Each school may send up to two FFA teams, one junior and one senior team.
• 4-H Teams will be entered in one of three age groups. Age determined as of October 2019.
  *If members of a team are from different age groups they will compete at the level of the oldest member.
  • Junior team 8 to 10 year olds
  • Intermediate team 11 to 13 year olds
  • Senior Team 14 and older

Contest Details
• All participants will be expended to remain in the contest area until the end of the contest
• Participants will be allowed a time of ten minutes to judge each class.
• Participants must judge independently, no visiting during the contest, no cell phones. If found visiting or on a phone, the contestant will be disqualified.
Livestock Judging

• Coaches/parents will be asked to stay at the contest to serve as group leaders and runners. They will be asked to refrain from visiting with contestants during the contest.
• Production records may be available on some classes of Breeding Stock. Final placing will be based on records as well as on visual appraisal.
• The judging contest will consist of at least eight classes. Market, breeding, cull and reason classes. Species may include; beef, sheep, swine and goats.

Awards
• Senior and Junior FFA Teams
  • 1st- Rosette plus $75 cash
  • 2nd- Rosette plus $50 cash
  • 3rd- Rosette plus $25 cash
• Top FFA Individuals
  • Ribbons for the top three
• Senior, Intermediate and Junior 4-H Teams
  • 1st- Rosette plus $75 cash
  • 2nd- Rosette plus $50 cash
  • 3rd- Rosette plus $25 cash
• Top 4-H Individuals
  • Ribbons for the top three in each age division
2020 Montana Winter Fair * Celebrating 75 Years!

AG AMBASSADOR CONTEST

Saturday, January 25
Ag Building
Fergus County Fairgrounds
Hwy 191 North

Schedule
7:30 am- Check-in
8:00 am- Contest
11:00 am- Awards

Superintendent
Emily Standley
406-535-3919
emily.standley1@montana.edu

Registration
Registration forms can be found online at MontanaWinterFair.com
Registration must be received by January 10, 2020

Awards
• 1st Place- $1,000 Scholarship
• 2nd Place- $500 Scholarship
• 3rd Place- $250 Scholarship

Contestant Eligibility
High school Students

Contest Guidelines
2020 Contest Topic: Economic Impact of Agriculture in Your Community

Montana Winter Fair Reserves the right to utilize all materials submitted for possible Ag Promotion Opportunities
1) Newspaper Article
   a. The article must address the contest topic
   b. Article should be between 500 and 800 words- points will be deducted if not within these guidelines
   c. Judging criteria: Grammar, Spelling, Organization, Accuracy, Clearly addresses topic
   d. Email article to emily.standley1@montana.edu by January 10, 2020

2) Radio Spot
   a. 25-30 seconds long- points will be deducted if not within this timeframe
   b. Judging Criteria: Creativity, Accuracy, Communicates Topic, Voice
   c. Winter Fair reserves the rights to share contestants’ recordings to be used in Ag Promotion
   d. Email audio recording to emily.standley1@montana.edu by January 10, 2020

3) Social Media
   a. Submit a Social Media Marketing Plan along with posts
      i. Defines Target Audience
         • Location
         • Age
         • Gender
         • Interests
   b. Series of three posts addressing contest topic
   c. Each post should include 25 words or less and a picture or video (max 15 seconds).
      Must include photo/media release from all subjects.
   d. Judging criteria: Consistency between posts, Grammar, Spelling, Creativity, Accuracy, Fits Marketing Plan
   e. Email posts to emily.standley1@montana.edu by January 10, 2020

4) TV Interview
   a. An interview will be recorded during the contest
   b. Judging Criteria: Poise, Voice, Knowledge, Accuracy, Ability to handle questions

5) Prepared Speech
   a. 7 to 12 minutes- points will be deducted if not within these times
   b. Must address the contest topic

6) Each Contestant will bring a display board (tri-fold science fair board) exhibiting their Newspaper Article, Marketing Plan and Social Media Posts.