

2020 MONTANA WINTER FAIR ❄️ CELEBRATING 75 YEARS!

LIVESTOCK JUDGING

Saturday, January 25

Livestock Pavilion
Fergus County Fairgrounds
Hwy 191 North

Superintendents

Dave Phillips
406-366-2750
dave@shobeauktion-realty.com

Kristie Nelson
406-350-0320
nelsonkristie36@gmail.com

Schedule

7:30 am- check in
8:00 am- contest begins
11:00 am – awards

Registration

Registration forms can be found online at MontanaWinterFair.com

Registration must be received by January 10, 2020

Entry Fee

\$50 per team
\$15 per individual

Eligibility

Contestants may compete on a 4-H team, FFA team, or as an individual. No one over the age of 18 may compete, unless enrolled in high school.

Teams

- Teams will consist of four members with up to two alternates. The top four scores will count towards the overall team score.
- Each school may send up to two FFA teams, one junior and one senior team.
- 4-H Teams will be entered in one of three age groups. Age determined as of October 2019.
 - *If members of a team are from different age groups they will compete at the level of the oldest member.
 - Junior team 8 to 10 year olds
 - Intermediate team 11 to 13 year olds
 - Senior Team 14 and older

Contest Details

- All participants will be expended to remain in the contest area until the end of the contest
- Participants will be allowed a time of ten minutes to judge each class.
- Participants must judge independently, no visiting during the contest, no cell phones. If found visiting or on a phone, the contestant will be disqualified.

Livestock Judging

- Coaches/parents will be asked to stay at the contest to serve as group leaders and runners. They will be asked to refrain from visiting with contestants during the contest.
- Production records may be available on some classes of Breeding Stock. Final placing will be based on records as well as on visual appraisal.
- The judging contest will consist of at least eight classes. Market, breeding, cull and reason classes. Species may include; beef, sheep, swine and goats.

Awards

- Senior and Junior FFA Teams
 - 1st- Rosette plus \$75 cash
 - 2nd- Rosette plus \$50 cash
 - 3rd- Rosette plus \$25 cash
- Top FFA Individuals
 - Ribbons for the top three
- Senior, Intermediate and Junior 4-H Teams
 - 1st- Rosette plus \$75 cash
 - 2nd- Rosette plus \$50 cash
 - 3rd- Rosette plus \$25 cash
- Top 4-H Individuals
 - Ribbons for the top three in each age division

AG AMBASSADOR CONTEST

Saturday, January 25

Ag Building

Fergus County Fairgrounds

Hwy 191 North

Schedule

7:30 am- Check-in

8:00 am- Contest

11:00 am- Awards

Superintendent

Emily Standley

406-535-3919

emily.standley1@montana.edu

Registration

Registration forms can be found online at MontanaWinterFair.com

Registration must be received by January 10, 2020

Awards

- 1st Place- \$1,000 Scholarship
- 2nd Place- \$500 Scholarship
- 3rd Place- \$250 Scholarship

Contestant Eligibility

High school Students

Contest Guidelines

2020 Contest Topic: *Economic Impact of Agriculture in Your Community*

Montana Winter Fair Reserves the right to utilize all materials submitted for possible Ag Promotion Opportunities

AG AMBASSADOR CONTEST, CONTINUED

1) Newspaper Article

- a. The article must address the contest topic
- b. Article should be between 500 and 800 words- points will be deducted if not within these guidelines
- c. Judging criteria: Grammar, Spelling, Organization, Accuracy, Clearly addresses topic
- d. Email article to emily.standley1@montana.edu by January 10, 2020

2) Radio Spot

- a. 25-30 seconds long- points will be deducted if not within this timeframe
- b. Judging Criteria: Creativity, Accuracy, Communicates Topic, Voice
- c. Winter Fair reserves the rights to share contestants' recordings to be used in Ag Promotion
- d. Email audio recording to emily.standley1@montana.edu by January 10, 2020

3) Social Media

- a. Submit a Social Media Marketing Plan along with posts
 - i. Defines Target Audience
 - Location
 - Age
 - Gender
 - Interests
- b. Series of three posts addressing contest topic
- c. Each post should include 25 words or less and a picture or video (max 15 seconds).
Must include photo/media release from all subjects.
- d. Judging criteria: Consistency between posts, Grammar, Spelling, Creativity, Accuracy, Fits Marketing Plan
- e. Email posts to emily.standley1@montana.edu by January 10, 2020

4) TV Interview

- a. An interview will be recorded during the contest
- b. Judging Criteria: Poise, Voice, Knowledge, Accuracy, Ability to handle questions

5) Prepared Speech

- a. 7 to 12 minutes- points will be deducted if not within these times
- b. Must address the contest topic
- c. Judging Criteria: Organization, Voice, Poise, Effectiveness, Accuracy

- 6) Each Contestant will bring** a display board (tri-fold science fair board) exhibiting their Newspaper Article, Marketing Plan and Social Media Posts.